



City Innovations Work Group Meeting Minutes

October 21, 2010

5:30 – 6:20 pm

Alameda County Public Health Department
1000 Broadway, 5th Floor, Room A or B

Attendance: Margot Lederer Prado, Chris Waters, Nathan McClintock, Robin Plutchok, Mike Church, Lana, Colleen Lynch

Approval of minutes from August meeting

Update on zoning recommendations process/ Briefly summarize last year's work for new members

Discussion

- Mike: October 26th CEDA report is available online - urban ag, mobile vending, farmers' markets are in there.
- Zoning update will be done in phases. Phase 1 is ready to roll out. Majority of our updates will be in Phase 2. Layout of a timeline was including our recommendations.
- Link to CEDA report:
<http://oakland.legistar.com/LegislationDetail.aspx?ID=777145&GUID=DC8E8C7E-F9F2-477B-9AE8-6E6C50171AF0&Options=&Search=>
- The meeting will be 2-4pm on the 26th. We told Ed we would have some representation.
- Agriculture and extractive industries now have guidelines and specifics for civic gardens, nonprofit, and commercial.
- Currently there are plans for temporary condition use permits. Example, Fox Theatre mobile vending, but requires a \$2000 permit.
- These are interesting developments to follow, mobile vending is on the radar

Action

- Margot can attend 10/26 meeting to show support.
- Nathan will attend as well.
- Chris will include comments on coalition building between multiple agencies.

Presenting the Plan for Action

Discussion

- December 14th Plan for Action delivered to Life Enrichment Committee
- We have 10 mins for presentation. Should introduce OFPC and history, talk about Plan as first deliverable.

- Those who want to speak can
- OFPC members should be recognized and seen in the room, they can also sign up online to speak during the committee meeting.

Update on collaboration with Oakland Museum of California

Discussion

- Margott and Alethea met with museum Education Coordinator
- Need to touch base about second Friday night in November, will be screening Ratatouille
- Given suggestions for exhibit
- OFPC will have a table at the event
 - Is it okay to have a presentation of the Plan for Action Recommendations?
 - We can have the OFPC tri-fold brochure and a “teaser” for visitors.
 - Other possibilities: jam maker, gourds, seeds
 - Chef interested in ideas, possible collaboration

Action

Margot: will touch base with education coordinator about 11/12 event

All: suggestions for exhibit or table please send input to Alethea.

Brainstorm activities for 2011 (see guide on master agenda)

Discussion

- Mike will be working on purchasing protocol for the city. Also applying for USDA grant-Community Food Projects Grant. Will help to phase in purchasing protocol and develop the local supply side over 3 yrs.
- Chris: public advocacy for open RFP process for waste management contract, lend efforts to insure that recycling is incentivized. Margot suggests focusing on food scraps, making sure that is put into a local contract
- Nathan: urban ag and zoning needs weight put towards it,
 - Office of sustainability or Parks and Rec should streamline the process for land acquisition. Create a position or standardize.
 - How to connect to agency for land
 - Comm garden coordinator gives out land already available.
 - Provide model for EBMUD, PGE insurance/liability.
 - Have MOU's, best practices-go to person
 - Community Development-real estate person needs to be in collaboration with this
- Margot: Host a forum for mobile food vendors possibly with Susan to facilitate. Possible date of December 3rd.
 - Have the planners be guests and listen
 - Possible attendees: Live culture, Fruitvale representatives, James who is currently looking for a mobile vending site and couldn't set up in Dolores Park.
 - This project will involve mostly outreach to get attendance.

- Demonstration Project: what would it be like if the zoning law recommendations were put in place.
 - 51st Street and Telegraph might be a good spot. Roy Alpert looking for suggestions of what to do with that area.
 - Ask Ed how we do it, can draw the xmas crowd
 - Want to include different areas, possibly do this as a series while the weather is still not an issue, do as follow-up to the mobile vending forum, for 3 weekends after
 - Other possible sites: one on Grand (site mentioned by James), Walgreens at Foothill
 - Would vendors need a permit? Could we do it like SF forage-incubating local food vendors, pay to participate, whoever enters space waives liability
 - Use the Pop-up market model and sell where there is a community kitchen nearby
 - Need something temporary and meaningful as part of the event, get an urban ag group to do a planter or garden carts on the city offices plaza. Put in ugly vacant lots, temporarily transform them into urban gardens.
 - City willing to do as a pilot, get a special activity permit from the city
 - Participation in these demos could be Incentives to attend mobile vending forum

Action

- Mike working on grant
- Margot working on forum-funds for facilitator, outreach to vendors, can get a room with three weeks notice

Minutes Submitted by Colleen Lynch.