



Meeting Minutes

Work Group: Public Private Partnerships

Date: 06/17/10

Time: 05:00:00 PM

Location: 1000 Broadway, Suite 5000 Oakland

Attendance: Armando Nieto, Caroline, Jenny Huston, Robin Plutchok, Asiya Wadud

General Discussion

- Robin is willing to act as co-chair in Danny's absence.

Agenda Item 1: Approval of minutes

Action: Minutes Approved

Agenda Item 2: Fleshing out the 'Plan for Action'

Discussion: The Public-Private work group will fill out a template for each of the six priorities, but will only present one template to the entire group. The benefit of filling out a template for each priority is that it will allow the Partnerships work group to clearly see what its priorities are. But, it will be more expedient to fill out one template as a large group. It'll be less cumbersome than filling out a template for each priority.

Environmentally Preferable Purchasing (EPP)

Is there a county-wide model that's going to be implemented at the city-level? How can Stop Waste be involved?

(EPP deals with all aspects of environmentally preferable purchasing, not just purchasing dealing with food.)

Armando: *Would it be appropriate to take an EPP plan that already exists and include a food element and then build on this plan (that could be adopted by the city)? Is there a way to 'work backwards'?*

School Schools, hospitals, long term care facilities are all examples of institutions that are locally regulated.

When Jenny Huston is implementing an EPP plan, she uses a five year overhauling process:

First year: serve locally sourced, organic salads and fresh fruit (15% implementation)

Second year: 30 %

Third year: 60 %

Fourth year: 80 %

Fifth year: 100%

First Recommendation: Partner with the City of Oakland to develop and implement new RFP standards and language prioritizing and outlining (EPP) and nutritional standards for all city food contracts and purchasing, phased in over 5 years.

EPP plan should include sourcing of foods in all five food categories: produce; poultry and meat; dairy; dry goods; baked products; sea food.

Armando's recommendation of building off the work of a already established EPP could fit neatly into the 'Regional and State Innovations' Strong Communities' recommendation of 'Building relationships with key government representatives and community leaders'. ***How does an EPP get implemented?***

Vancouver and San Francisco both have exceptional EPPs, which we should reference.

(Also, Oakland 's RFP for recycling is about to go out.)

Another possible recommendation: All city buildings should be landscaped with edibles. Since the city is already spending money on landscaping, what if it served a dual purpose?

Action Items:

- Robin will check in with her Stop Waste colleagues to see how their new EPP plan addresses food sourcing, and see how the Partnerships work group can incorporate food sourcing into the plan (unless it's already included).

All Action Items:

- Robin will check in with her Stop Waste colleagues to see how their new EPP plan addresses food sourcing, and see how the Partnerships work group can incorporate food sourcing into the plan (unless it's already included).
- Continue fleshing out recommendations for the 'Plan of Action'

Minutes submitted by Asiya Wadud.