



Meeting Minutes

Work Group: Development Work Group

Date: 05/24/10

Time: 05:00:00 PM

Location: 436 14th Street, 2nd Fl., Bay Localize Office

Attendance

Betsy Johnson, Jenny Huston, Brad Burger, Mike Church, Whitney Walton, Sara Weihmann, Asiya Wadud, Shereen D'Souza, Alethea Harper.

Agenda Item 1: Approval of minutes

Discussion:

- Paginating the minutes would be helpful

Corrections:

- Page 2: language is accessible 'to youth';
- Agenda Item 7: Youth UpRising is currently working with the Bread Project (they already have a working relationship)

Action: Approve the minutes

Agenda Item 2: Community Listening/Dialog Sessions (Catering Issues)

While it would be great to support local organizations, the OFPC is not in the financial position to do so. So, if we can, we should solicit food donations. Food First is equipped to accept in kind donations and can provide the appropriate tax documents.

- The most important consideration is having as many listening sessions as possible, and the OFPC can work to secure donations from Acme, the Bread Project, City Slicker, and other locally-based organizations that might be able to provide refreshments at the listening sessions. Jenny suggests that we serve fruit, cheese, bread and other simple refreshments that won't require the use of a commercial kitchen.

- OFPC interns will be available to pick up donations, but soliciting donations should be the responsibility of the Council.
- The Bread Project is willing to partner with the OFPC, but they'd like to see a budget.
- Acme has a streamlined donation process.

Action Items:

- All Development Group members will check in with their contacts re: donating refreshments for the listening sessions.
- Jenny will work on a quantities list (serving between 25- 50 people) and circulate it to the group
- Jenny will get in touch with Thumbs Up about donating.

Agenda Item 3: Community Listening/ Dialog Sessions

Discussion: The OFPC needs to know if there are outstanding questions from PUEBLO regarding the listening sessions. Whitney reported that Rashidah has been working with La Clinica de la Raza to plan the first community listening session. Recording the listening sessions and providing refreshments is included in the budget, but OFPC members will solicit donations for the food and partnerships for the video production. That will allow more of the budget to be used on the 'heart' of the listening sessions.

The application for the OFPC will be available at the community listening sessions and attendees will be encouraged to join work groups.

- There will be one translator at each meeting (as opposed to multiple translators); and will translate into the dominate language of the participants (Spanish, Mandarin).
- Ideally, the listening sessions would be recorded and we may be able to partner with students at Mills or Merritt who are looking for a community project to document. If we are not able to find an affordable partnership, we could always use a flip camera to record the sessions. One person should be responsible for ensuring that the raw footage is saved so that if anything happens to the equipment, we have not lost the recorded footage.
- Now that we have the work groups' priorities, we can begin to brainstorm content. We will use the June meeting to do this. After the July meeting, the OFPC will be able to deliver content to PUEBLO. The listening session will begin after the July OFPC meeting and will run through the middle/end of August.

Questions for PUEBLO:

- At the community listening sessions, the OFPC will present the '75% baked plan'. What is the best way to present this information? Will a PUEBLO staff person present the information? Will an OFPC person present it? What would work best?
- How will the time be used during the listening sessions?

- Beginning the sessions with this basic information could work: What is wrong with the food system? How can we change that? What do people already know about the food system? For each of these questions, what information does the OFPC need to provide?
- Also, what will be the demographic?

Action Items:

- Betsy Johnson will put Asiya in touch with the students at Mills and Merritt to check in about a possible video recording collaboration.
- PUEBLO will outline how the time is going to be used during the community listening sessions and answer other questions as outlined above.

Agenda Item 4: Youth Engagement Youth Radio Follow Up

Sara met with Alex at Youth Radio, and Alex thought the youth interns would be interested in editing OFPC content, but less interested in actually developing content for the OFPC. Since there is already a curriculum outlined for the youth interns, it might be difficult to add 'content development' to the agenda. Tuere thought it could be possible for the youth to work on both projects.

Action Item:

- Sara will follow up with Tuere about the possibility of youth developing content and editing OFPC materials.

Agenda Item 5: Youth Engagement Application:

The Toronto Youth Food Policy Council does not have an application, but they do conduct interviews of candidates. While we would like to preserve our written application, we could also conduct information session with different youth-oriented organizations.

Questions for youth:

How would you like to be involved in the OFPC?

What interests you most about the work of the OFPC?

The next step with Youth Radio would be to visit again and talk about potential ways of engaging youth.

Action Items:

- Sara will schedule a follow-up meeting with Tuere re: youth content development/ editing OFPC materials.

- The next step with Youth Radio would be to visit again and talk about potential ways of engaging youth.

Agenda Item: 6

Talking Points

We need to revive the talking points documents and slideshow; Sara will review the talking points so that they are ready by Art & Soul.

As far as youth buy-in, we can offer content for Youth Radio's programming, and we could also offer an internship that some students need in order to graduate.

The interns could also work with many OFPC affiliated organizations, but there needs to be continuity as well so that it doesn't feel disparate. If the students spent time in different organizations, it would give him/her a pretty wide scope so that he/ she would understand the complexities of the food system. Would it be possible to arrange this without a youth coordinator?

While there is no one to maintain an OFPC Facebook page now (eventually a Youth Radio intern might take this on), it could be useful to create one and build a fan base so that when we do have an event to broadcast, we already have a fan base to turn to.

There is no youth page on the website, but there are teaching materials on the website. We can also add a youth page.

We should post the youth application on our website as is, and then it will be available for those who are asking for it. In the next few days, we should be able to get the application out, in its unfinished state.

Action Items:

- Sara will continue to revise the talking points.
- Asiya will create an OFPC Facebook page
- Alethea and/or Asiya will post the application to the website.

Agenda Item: 7

Project Youth Connect

There will be indoor and outdoor activities; there will be information booths outside and workshops taking place inside in four large classrooms. Workshops are two hours and youth can drop-in. Organizations that would like to have an information booth can also stay for as long as they like, i.e. 1 ½ hrs. instead of 3 hrs.

Lunch will be provided to those who attend the workshops and light snacks will be provided outside. There will also be a DJ.

There will definitely be a job training workshop as well as a housing workshop. It will cover transitional

housing, Section 8, stimulus funds, and more. Collaborative workshops are encouraged, so if OFPC affiliate organizations would like to present a workshop, that would be possible.

Jenny is interested in doing a cooking demo or fruit tasting, and Brad could pull together information about WIC and EBT. Brad can also bring copies of *Edible East Bay*. Sara would most likely be able to bring plant starts to give away.

We could also have an interactive survey, for example a list of the issues that we've discussed at our meetings, and have youth place a dot next to the issues that resonate with them.

Would Stop Waste be interested in doing something about vermiculture?

Jenny, Brad, and Sara are all on board to help out with the information booth, and we will float the idea of a workshop to the entire Council. Many short workshops of various topics could be better than one long workshop.

Project Youth Connect will be when we debut our youth materials, and it'll also be a good trial run for Art & Soul.

Action Items:

- All Development Group members will check in with their contacts re: donating refreshments for the listening sessions.
- Jenny will work on a quantities list (serving between 25- 50 people) and circulate it to the group
- Jenny will get in touch with Thumbs Up about donating.
- Betsy Johnson will put Asiya in touch with the students at Mills and Merritt to check in about a possible video recording collaboration.
- PUEBLO will outline how the time is going to be used during the community listening sessions and answer other questions as outlined above.
- Sara will follow up with Tuere about the possibility of youth developing content and editing OFPC materials.
- The next step with Youth Radio would be to visit again and talk about potential ways of engaging youth.
- Sara will continue to revise the talking points.
- Asiya will create an OFPC Facebook page
- Alethea and/or Asiya will post the application to the website.
- Sara will compose an email to send the Council re: the Project Youth Connect workshop.

Reminders:

Next month we are trying the new meeting schedule. We will meet as a large group and then break off into our primary work groups for the first half of the meeting and then into our secondary work groups for the second half of the meeting. Next month we will be meeting the 3rd Thursday, location to be determined.

200 Grand could be a good location?

- **Minutes submitted by Asiya Wadud.**