



Meeting Minutes

Work Group: Outreach

Date: 10/21/10

Time: 6:55pm-7:30pm

Location: 1000 Broadway, 5th Floor Room A/B

Attendance

Jenkin Hui, Lee St. Pierre, Sabrina Wu, Sara, Jeni, Jennifer, Ruchi, Aaron Lehmer, Robin Plutchok

General Discussion

- (Sara) reviewed agenda item list to be covered

Agenda Item 1: Brainstorm activities for 2011

- **Discussion: (Jennifer)** leveraging purchasing power and making recommended changes
- come up with purchasing standards
- Convening providers and distributors
- Get more people to become involved with the council
- Help identify players
- Bring together urban ag, and distributors to share ideas
- City Innovations group demo day and mobile vending-goal of forum would be to have a listening session and info on starting mobile vending “test day” with event permit.
- (Jennifer) we should make recommendations with city council
- (Sara) Need information on basic city government functions, representatives, etc. “City government 101”
- EBASE (east bay alliance for sustainable economy)
- (Sabrina) We should brainstorm who we know on city council.
- (Sara) we should contact people that have expressed interest in OFPC and invite them to join workgroups.
- (Jeni) we should make a list of large events
- We should create a uniform way for people to become involved when they express interest.
- (Jeni)-outreach with community to educate
- **Action:** Sabrina will contact EBASE about 101 information session

Agenda Item 2: CBO Survey

- **Action:** Lee will send Sara CBO survey google Document

Action Items

- Sabrina will contact EBASE about 101 information session
- Lee will send Sara CBO survey google Document
- **Minutes submitted by Lee St. Pierre.**