



Work Group: Data and Research

Date: June 17, 2010

Time: 6:30-7:20 pm

Location: Suite 5000, 1000 Broadway, Oakland

Attendance

Nathan McClintock, Heather Wooten, Hank Herrera, Margot Prado, Alexandra Hudson, Colleen Lynch, Beth Sanders, Dwight Hobbs

Agenda Item 1a: Welcome and check-in

Agenda Item 1b. Review and approve minutes from last meeting

- Discussion:
 - Number and location of stores selling healthy food in Oakland (Beth)
 - found a good map through the Department of Health.
 - R.e. grocery stores – food systems assessment, HOPE collaborative. What can we take from those two maps?
 - Retail Food Index, shows trends rather than individual points.
 - Method of collection – getting kids to go see how much produce is being sold.
 - Perhaps business license data or the CNN would work.
 - Main organization that's leading this here is the Center for Public Health Advocacy (did a retail food environment index for the state and county level).
 - Small and medium sized stores accepting food stamps
 - Accepting WIC could be an indicator for a store that is 'healthy'
 - Affordability of healthy food/square footage
 - Just walking around the stores to measure the square footage—CNN data has a square footage
 - How do we set up the sampling frame (10% = 40, and this is doable. As long as we delineate them along representative neighborhoods)
 - Rates of diet-related disease
 - Number of farmers entering/leaving ag profession
 - Data is every five years. Indicator doesn't quite match up. There should be something regarding the number of employees per industry

The OFPC is incubated by:

Food First

- The data is for Alameda County. Look at San Francisco Foodshed Assessment
- Christian Reynold's thesis could help.
- Look at Alameda County Crop Report (first report with # of urban farms as well)
- Wage rates for different areas of farming
 - Looked at Bureau of Labor statistics, comparing California on aggregate with Bay Area. Categories they had – farm managers, sorters, food inspectors, equipment operators, regular workers.
 - Another source = bureau of Economic Analysis. Has a report by county of farm income, breaks it down to earnings of farm owner and earners.
- Food stores and businesses adopting green technology (could be shelved for a while) REPLACE GREEN TECHNOLOGY WITH GREEN EFFICIENCY PRACTICES.
 - Questions raised about certification process. It's really behind and really slow too.
 - Eco Metro Guide
 - Stop Waste
 - Pam Evans runs green certification system

Minutes prepared by Alexandra Hudson