



## **Data Management & Research Work Group Meeting Minutes**

October 21, 2010

6:40 – 7:20 pm

Alameda County Public Health Department  
1000 Broadway, 5<sup>th</sup> Floor, Room A or B

**Attendance:** Heather Davis (ED of OBUGS), Quinn (OBUGS), Nathan McClintock, Hai Vo, Alison Pratt, Colleen Lynch

### **Introductions**

#### **Briefly summarize last year's work for new members**

#### Discussion

- Food First interns collected data for the action plan
- What data we needed what metrics should we use to show change over time, how will we measure success of our recs over the yrs.
- In the action plan, data section spells out data, how we decided to measure, can't be changed now, but look at it, where will we get data, some data we don't have yet
- Research project wish list, there are always people looking for projects in applied research, have this living list of needs. Students can be directed to this list
- Do we have time to keep up on this data over time, would a group member be wanting to take that on
- Run through the list, what are others to be added?

#### Action

- All: Run through wish list, think of others that can be added.

#### **Brainstorm activities for 2011** (see guide on master agenda)

- As first steps are implemented, how are we tracking change
- We need to look at the timeline, what is the temporal scale, how quickly does it turnover, how often is data provided, when will we see change
- Heather: we should have check-in milestone points and see if there needs to be change in how it is collected
- Nathan: we can think of it as what piece of data do we want to investigate each month, may not know this year anyway,
- Data is time sensitive, we need data from beginning of project, to be able to measure change over time

- We don't make surveys to put out to community, this would be completed by other groups (like PUEBLO)
- Same person measuring a metric now, won't be measuring it later
- Review of Plan for Action data section
  - Trying to create indicators-what are we using and are there others that would be helpful
  - The data section is available from Alethea
  - Within the data section there were items noted as unable to be tracked as of yet

#### Action

- All: for a copy of the current Plan for Action and its data section, contact Alethea

#### **Consider possible projects for UCB Goldman School student-And for other grad and undergrad students**

#### Discussion

- Culling what is already available to us
- Many diff methodologies, get different answers from different groups, then it becomes political
- Meta-analysis might be interesting, look at federal policies being implemented on the local level
- Handy for intern projects
- Joint SPH, MPP those students good resources
- All food related docs are on the web, don't want to reinvent the wheel
- We need someone to do mapping and GIS skills
- Alison: Looking for funding , ACCFB wants to investigate what is food retail environment in each neighborhood around their 275 agencies
- How do we package data information for people to use
- Heather: look at needs of council for data at different levels, maybe these levels can be set at the primary group levels. Make sure data fits with the audience needing it, especially youth.
- Nathan: council isn't doing the actual data collection, who else can we partner with, who needs to do outreach, think strategically, what package we want and who can we can get to do it
- Heather: how can data be accessible, maybe something online can be created and be searchable
  - Create architecture, don't do it ourselves
  - Add this to wish list a possible project for a computer science or design student
  - Create a similar searchable resource that summarizes the food system assessment and other food related reports/documents currently on the OFPC website

#### Action

- Next time: go thru existing lists and discuss what to add

Minutes Submitted by Colleen Lynch.