

**OAKLAND FOOD POLICY COUNCIL  
PUBLIC/PRIVATE PARTNERSHIPS & REGIONAL/STATE INNOVATIONS  
NOTES 4/21/11**

Present: Carolyn Lasar, Leah Fessenden(in place of Aaron Lehmer), Allison Pratt, Hai Vo, Jenny Huston

Minutes from last meetings approved for both work group meetings.

EPP Updates

Jenny has been working on it. Five categories: Produce. Grocery. Baked goods. Meat and poultry (eggs). Dairy. The first attempt will look at produce.

- Definitions down.
- Contract language will come out of those.
- Will work on Specifications on products. The problem on local and sustainable not graded. Commercial products graded. Local and sustainable doesn't have specifics.

Hai will send Jenny Real Food Challenge metrics.

Draft language for the report for produce to be placed in EPP will be ready for review by next meeting.

Draft elevator pitch

Need to reassign since Jennifer L. will transition out.

Meet-ups for EPP between producers, distributors and end-users (Human Services, Children's Hospital, county hospitals, school district)

Questions to request in writing to get on the same page on group buying:  
What are your end goals?  
What do you want out of this?

OCAC

Leah's had conversations with Aaron. He wants more conversations with different groups, especially about urban agriculture zoning benefits. Bay Localize possibly calling a stakeholders meeting in May, especially between east bay Urban Ag Alliance,

Bay Area Sustainable Community Strategy

Conversations had with Stephanie of Greenbelt Alliance about what strategies to open up periphery agriculture land being saved from development. Not sure if there are direct policy

frameworks. Most of those lands are public-private partnerships. Stephanie will speak in a future OFPC meeting.

### State 101 Workshop

The speaker slots are filled through the summer. At our next full council meeting, we could get a review of the city government 101 and 201 trainings hosted by EBASE, OFPC, HOPE. Got positive feedback. Proposal to make a twice/year workshop for city and state government trainings in the future.

It is proposed to create a workshop separate from the OFPC meeting.

Brainstorm of facilitators about food policy and agriculture policy:

- California Food Policy Advocates
- Roots of Change
- Environmental Working Group (Kari)

### 2012 Farm Bill Updates

Next steps:

- start e-thread communications about Farm Bill recommendations and brainstorm
- bring outline or draft of recommendations of OFPC for Farm Bill by May meeting
- read Seattle Farm Bill priorities

### General next steps

- Have a chair of each primary work group co-chair group.

Minutes submitted by Hai Vo.