



Outreach & Recruitment Work Group Meeting

Agenda

August 18, 2011

6:30 – 7:20 pm

Alameda County Public Health Department

1000 Broadway, 5th Floor, Room A or B

Start Time	Item
6:30 pm	Welcome and introductions
6:35 pm	Review and approve minutes
6:40 pm	Recruitment <ul style="list-style-type: none"> • Update on applicants (demographics) • Oakland's Community Action Partnership • Reviewing our process & timeline • Orientation
6:50 pm	Communications Plan <ul style="list-style-type: none"> • Review of talking points • Review outreach ideas from strategic meeting. Create next steps. • Plan for social media/web presence.
7:05 pm	Power-Mapping <ul style="list-style-type: none"> • Update
7:10 pm	Outline 2-min report for Chair to make at next OFPC meeting <ul style="list-style-type: none"> - Use template provided in meeting packet
7:15 pm	Set tentative agenda for next work group meeting <ul style="list-style-type: none"> - Use template provided in meeting packet - Include reports on action items assigned today
7:20 pm	Report back to entire group
7:30 pm	Adjourn

NEW! Timeline for Membership Recruitment/Application Process:

August 12th – Application deadline (extended)

August 26th – Finish reviewing applications through Survey Monkey

August 29th – Discuss proposed members, create proposed slate of new members (closed session ... conferente call?)

August 29th – Send proposed slate of new members to OFPC for approval (1 week)

September 6th – Announce new members

September 8th – Orientation for new members

September 15th – Swear in new members at OFPC meeting