



## Outreach & Recruitment Work Group Meeting

### Agenda

October 20, 2011

6:20 – 7:10 pm

Alameda County Public Health Department

1000 Broadway, 5<sup>th</sup> Floor, Room A or B

Start Time	Item
6:20 pm	Internal Analysis: what's working? What could do better? <ul style="list-style-type: none"><li>-Recruitment strategy</li><li>-OFPC and City Council</li><li>-Interns/researchers</li></ul>
6:45 pm	Communications Plan/ Strategy <ul style="list-style-type: none"><li>• media</li><li>• organization</li></ul>
6:55 pm	Power-Mapping <ul style="list-style-type: none"><li>• Update</li></ul>
7:00 pm	Outline 2-min report for Chair to make at next OFPC meeting <ul style="list-style-type: none"><li>- Use template provided in meeting packet</li></ul>
7:05 pm	Set tentative agenda for next work group meeting <ul style="list-style-type: none"><li>- Use template provided in meeting packet</li><li>- Include reports on action items assigned today</li></ul>
7:10 pm	Report back to entire group
7:30 pm	Adjourn