

Meeting Minutes

Work Group: Data

Date: 10/20/2011

Time: 6pm

Location: 1000 Broadway, 5th Floor

Attendance

Faro Jones, Keli Benko, Lucrecia Farfan-Ramirez, Lotta Chan, Heather Wooten, Tara Zhang, Janette, Andrea Pinal (sp?), Liliias Pettit-Scott, Sally Smyth, Diane Woloshin

General Discussion

- The Plan for Action has a lot of data, though it was compiled from other sources and not original research.
- The information contained was designed to give a snapshot of Oakland at the time of making the Plan
- It includes a long list of indicators as well as who collects data on those indicators
- The idea was to come back to the data years later and update, in order to evaluate OFPC's impact and hold ourselves accountable
- But it is difficult to re-do this data, it requires a lot of time.
- Instead, focus on what we've done so far. Have each workgroup prepare progress reports.
- Then turn to outreach to see how to communicate this.

Agenda Item 1: survey on progress regarding OFPC's 10 principles

Discussion

- This is a priority—due by January
- We need to develop a short and quick survey to send to individual OFPC members that covers 1. Individual progress reports on the workgroups, and 2. Responses to the 4 questions we had to answer tonight

Action:

- Diane will send the survey that already exists to Lotta (lchan@cafoodjustice.org) and Marissa (oaklandfood@foodfirst.org)
- Lotta and Marissa will then ask Food First and/or CFJC interns to compile questions and send out the survey.

Agenda Item 2: survey on perceptions of OFPC and its effectiveness

Discussion

- This survey was *not* on the 10 principles; it was on the OFPC and how it represents Oakland's concerns. It assists us in being more effective and getting more funding.
- It would be good to have an *external* review in addition to this internal one. I.e., get elected officials and non-council members to answer questions on how the council is perceived.

Action

- Take a look at survey and make comments.
- Start crafting 2 new surveys: one internal one and one external one. The external one will map our progress and so can be a larger project. UC Berkeley's Goldman School of Public Policy may be a good place to start looking for people to help out with this.

Agenda Item 3: Research needs

Discussion

- Diane has a list of research needs from 2009, some of which have been accomplished and others that need to be re-framed and focused in order to be achievable.
- These research needs include
 - How do food prices differ throughout Oakland?
 - How much vacant *private* lot space is there for possible gardens? (Nathan McClintock already did this research for public land. Can we replicate? Do we have the capacity?)
 - How much food waste gets composted and shipped back to Oakland?
 - Are there standardized soil tests for urban ag?
 - Where do farmers sell their products? (Keli's research may overlap with this, though hers only covers where organic farmers sell their products)

Action

- Janette will edit the list of questions Diane has, reframe them, and work on prioritizing them. She will send this revised list to Diane by November 20th.
- Later actions: Have OFPC members ok the priorities
- Later actions: Link this list to UC Berkeley students needing to write papers or wanting to add to their resumes. OFPC must oversee in order to assure quality outcomes.

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Minutes submitted by Lotta Chan