

Oakland Food Policy Council

Meeting Outcomes

March 18, 2010

5:00-7:30 pm

Mayor's large conference room,
Oakland City Hall, 3rd floor

Refreshments donated by
Whole Foods



Facilitated by Coleman-Smith

agenda

ACTIVITY	TIME	WHO
Check-in		
<ul style="list-style-type: none"> Introduction Welcome, Agenda Review Ground Rules + Meeting Outcomes Check-in Reminders Allow for visitors to sign up for Public Comment 	5:00-5:15	Alethea, Coleman-Smith
<ul style="list-style-type: none"> Review + Approve Notes from last meeting 	5:15-5:20	Coleman-Smith, OFPC members, Alethea
Work Groups • Whole Measures Tool	5:20-6:00	
<ul style="list-style-type: none"> Review of priorities drawn from Whole Measures exercise Decision: What is our final selection of priorities? Determine next steps for drafting concrete recommendations and implementation plans Debrief use of WM tool: <i>How was it for the groups to do use it?</i> 		Coleman-Smith, Alethea
Strategic Plan Review	6:00 – 6:20	
<ul style="list-style-type: none"> Review first draft of outline for our Strategic Plan for Transforming the Oakland Food System 		Alethea
Break	6:20 – 6:30	
Reports, Updates + Quick Decisions	6:30 – 7:00	
<ul style="list-style-type: none"> Work Group Report-outs Updates <ul style="list-style-type: none"> Policy/agency scan being conducted by Food First interns "Nickels for Nonprofits" offer from Whole Foods Proposed fall event OCAC process and the City's Energy and Climate Action Plan Decision: Should we participate in the Just Metropolis conference as a facilitator, or as a site? 		Coleman-Smith, Alethea, Work Group Chairs
Presentations • Speakers		
Presentation: Rafael Campos	7:00-7:15	Alethea
Public Comment Period	7:15-7:25	Public
Next Steps + Announcements	7:25-7:30	Coleman-Smith
Plus/Delta: Evaluate meeting process		



ground rules

- Put cell phones on silent
- Assume best intentions
- Stay engaged in the conversation + on topic
- Trust the process
- Suspend certainty
- Challenge ideas and not people
- Seek to understand
- Take care to monitor your speaking time
- Raise your hand to speak
- Enjoy the ride



meeting purpose, outcomes + attendees

Purpose

To finalize the OFPC priorities and review outline for Strategic Plan

Proposed Outcomes

Final selection of priorities to inform the strategic planning and review of Strategic Plan Outline

Attendees:

- **OFPC members**

Suzan Bateson
Brad Burger
Shereen D'Souza
Hank Herrera
Jenny Huston
Daniel Kramer
Jennifer LeBarre
Aaron Lehmer
Nathan McClintock
Robin Plutchok
Margot Lederer Prado
Mike Church
Christopher Waters
Diane Woloshin
Heather Wooten

- **OFPC staff / consultants**

Alethea Harper
Adrienne Smith
Vanessa Coleman
Asiya Wadud

Rashidah Grinage
Alexandria Fisher
Lexi Hudson

Community

Stephanie Ogburn
Rob Everett
Josaphine Stevenson
Faro Jones
Chris Penalosa
Tuere Anderson
Mary Thomas
Ryan Van Lenning
Esperanza Pallana
Amanda Gordon
Sahar Shirazi
Susan Peterson
Lisa Chen
Kari Hamerschlag
Stephanie Hamilton



OFPC Priorities

Based on the use of the Whole Measures Tool

What is our final selection of priorities?

- **Justice & Fairness:** Ensures that schools and other public institutions serve healthy and delicious meals to all and gives preference to purchasing food from local farms.
- **Strong Communities:** Includes and improves access to local government agencies that can support the stability of local/regional food infrastructures according to the community's interests.
- **Vibrant Farms:** Develops policies that encourage success in small and midscale farming ventures, and urban agriculture; decrease exposure to hazards; and support fair labor practices.
- **Healthy People:** Utilizes a broad range of public investments and tools (such as land use planning) to increase access to healthy food and decrease inequities across race and class that contribute to food insecurity and compromise health.
- **Sustainable Ecosystems:** Implements steps to eliminate artificial pesticides and fertilizers, genetically modified organisms, and other contaminants that disrupt ecosystems and human health.
- **Thriving Local Economies:** Help promote affordable local and regional sustainably grown, harvested or produced food within the food system, and promotes local businesses to distribute and promote these in every community, especially underserved communities.



Strategic Plan Outline Review





promoting an equitable & sustainable food system

Strategic Plan for Transforming the Oakland Food System

Outline Draft – March 18, 2010

1. Executive Summary
2. History of Oakland's Food System
 - a. Why should we work for an equitable, sustainable local food system?
 - b. Description of food system in Oakland
 - i. Food Production
 - ii. Processing
 - iii. Distribution
 - iv. Consumption and Retail (including food security)
 - v. Waste Management / Resource Recovery
 - c. Role of Policy in helping/hindering progress
3. Oakland Food Policy Council
 - a. Intent and Background
 - b. Structure
 - i. Subgroups (description, including Participants, charge, vision statement, baseline analysis of system)
4. Brief summary of recommendations on each priority/goal, for each "lever of change":
 - i. Public-private partnerships
 - ii. City innovations
 - iii. Regional and state innovations
 - iv. Neighborhood innovations
5. Analysis via metrics
 - a. Introduction
 - i. Summary of food system data already available
 - ii. Introduce the different metrics we're using (we know x, y, z, and we will use these metrics to track what's going on in the food system)
 - b. Reasoning for including the chosen metrics for each goal:
 - i. Build greater public health in Oakland
 - ii. Support local agriculture that is economically viable, environmentally sustainable, and socially responsible
 - iii. Promote energy efficiency and reduce energy consumption
 - iv. Support the protection of environmental resources
 - v. Promote a "closed-loop" food system
 - vi. Promote community economic development
 - vii. Increase Public Food literacy
6. Summary/Conclusion
7. Appendices
 - a. Scan of all existing local, county, and state policies that affect the food system
 - b. Scan of all existing local, county, and state agencies that affect the food system
 - c. List each goal/priority, then to include the recommendations of each subgroup. Each sub-recommendation to include:
 - i. Recommendation
 - ii. Details/action steps
 - iii. Key partners in implementation
 - iv. Budget if possible
 - d. Cross-list recommendations by "lever of change", so every action item for the City can be found at a glance

the outline



Reports, Updates + Quick Decisions

Work Group reports were submitted via email to the Council.



updates + quick decision

- Policy/agency scan being conducted by Food First interns (Alethea)
- "Nickels for Nonprofits" offer from Whole Foods (Asiya)
 - The Council voted not to participate in the the “Nickels for Nonprofits” program.
 - Discussion included:
 - › What does Whole Foods require? Web-site logo posting and acknowledgements? How much money can we expect? Likely to be about \$800. Given some of Whole Foods’ practices and choices, many would prefer not to participate in the Nickels for Nonprofits program
- Proposed fall event (Margot)
- OCAC process and the City's Energy and Climate Action Plan (Aaron)
- Decision: Should we participate in the Just Metropolis conference as a facilitator, or as a site? (Alethea)
 - The Council suggested that Alethea use her best judgment in determining participation.



Wrap-up

Public Comment

Next Steps



Presenter

Rafael Campos

City of Oakland Community &
Economic Development Agency



public comment

- Rashidah Grinage noted that one of the visitors wanted to ask for clarification about a topic that was discussed by the Council. She didn't have an opportunity so she left. There should be an opportunity for the public to address the Council regarding specific topics for their consideration.
- Rob Everett commented that Whole Food's Nickels for Non-profit program doesn't require much from the non-profit. It does ask that you provide materials for distribution at Whole Foods. Other organizations haven't netted much funds. He also recommended that visitors be allowed to address the Council during the meeting.



next steps (includes feedback of +/-Δ)

- Use an LCD projector
- Coleman-Smith will explore alternatives for the printed materials
- Encourage members to review the past meeting notes and documents prior to the meeting
- Use Robert's Rule for decision making to allow for Council members to make motions, seconds, etc. (see recommendation on following page)
- Allow for public comment before big decisions are made
 - Put the description of the decision that needs to be made on both the participant agenda and the Council member agendas
 - During the meeting, Council discusses the decision
 - The public gives input to the decision
- Make sure that meeting spaces are more accessible, i.e. a lot of people were stuck outside the room and couldn't figure out how to get in
- People need to arrive on time so we can finish on time



robert's rule: Procedure

- Obtain the floor (the right to speak) by being the first to stand when the person speaking has finished; state Mr./Madam Chairman. Raising your hand means nothing, and standing while another has the floor is out of order. Must be recognized by the Chair before speaking.
- Debate cannot begin until the Chair has stated the motion or resolution and asked "are you ready for the question?" If no one rises, the chair calls for the vote.
- Before the motion is stated by the Chair (the question) members may suggest modification of the motion; the mover can modify as he pleases, or even withdraw the motion without consent of the seconder; if mover modifies, the seconder can withdraw the second.
- The "immediately pending question" is the last question stated by the Chair.
Motion/Resolution - Amendment - Motion to Postpone
- The member moving the "immediately pending question" is entitled to preference to the floor.
- No member can speak twice to the same issue until everyone else wishing to speak has spoken to it once.
- All remarks must be directed to the Chair. Remarks must be courteous in language and deportment - avoid all personalities, never allude to others by name or to motives.
- The agenda and all committee reports are merely recommendations.
- When presented to the assembly and the question is stated, debate begins and changes occur.



robert's rule: Rules

- **Extend Debate:** Applies only to the immediately pending question; extends until a certain time or for a certain period of time
- **Limit Debate:** Closing debate at a certain time, or limiting to a certain period of time
- **Postpone to a Certain Time:** State the time the motion or agenda item will be resumed
- **Object to Consideration:** Objection must be stated before discussion or another motion is stated
- **Lay on the Table:** Temporarily suspends further consideration/action on pending question; may be made after motion to close debate has carried or is pending
- **Take from the Table:** Resumes consideration of item previously "laid on the table" - state the motion to take from the table
- **Reconsider:** Can be made only by one on the prevailing side who has changed position or view
- **Postpone Indefinitely:** Kills the question/resolution for this session - exception: the motion to reconsider can be made this session
- **Previous Question:** Closes debate if successful - may be moved to "**Close Debate**" if preferred
- **Informal Consideration:** Move that the assembly go into "**Committee of the Whole**" - informal debate as if in committee; this committee may limit number or length of speeches or close debate by other means by a 2/3 vote. All votes, however, are formal.
- **Appeal Decision of the Chair:** Appeal for the assembly to decide - must be made before other business is resumed; NOT debatable if relates to decorum, violation of rules or order of business
- **Suspend the Rules:** Allows a violation of the assembly's own rules (except Constitution); the object of the suspension must be specified

