



**Work Group:** City Innovations Work Group

Date: April 2nd, 2010

Time: 9:00 am- 10:30 am

Location: Public Health Law & Policy, 2201 Broadway,  
Suite 502

### Attendance

Chris Waters, Nathan McClintock, Heather Wooten, Trina Barton, Jamie Nash

### Agenda Item 1: Draft of Recommendations

#### 1a. Recommended Policies for six priorities

o Discussion:

Note: The work group felt it was important that the initiatives overlapped multiple priorities

- **Justice and Fairness:** farmers markets, *city purchasing*
- **Vibrant Farms:** Urban Agriculture (UA) zoning, farmers markets, *farm incubator*
- **Sustainable Ecosystems:** UA zoning, farmers market zoning, *get green composting bins for five-plex apartment buildings.*
- **Strong Communities:** brochure for mobile vending, *reshaping the City's community garden coordinator job*
- **Thriving local economies:** mobile vending, healthy corner store initiative, farmers markets, commercial kitchen incubators, *wholesale distribution relocating and expansion*
- **Healthy People:** all of the above are applicable to this category

o Action:

- Discuss and present the above proposals at the May 20<sup>th</sup> OFPC meeting

#### 1b: Discussion of newly proposed ideas listed in italics, above

o Discussion:

- City Purchasing: This is a similar program to one that the city of Cleveland is operating. By designating a percentage of food bought to be from local sources the City can target local hires, which will make it easier for people to get on board. It will be a good program for the OUSD, city senior programs, the brown bag program, Alameda County Health Department, and Head Start to emulate.

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