



## Meeting Minutes

**Work Group:** Neighborhood Innovations

**Date:** February 8, 2010

**Time:** 4:30 – 6:00 pm

**Location:** 398 60<sup>th</sup> Street Oakland

### Attendance

Hank Herrera, Nathan McClintock, Brad Burger, Alethea Harper, Alexandra Hudson

### Agenda Item 1: Follow-up from 1/21 OFPC Meeting

#### 1a. Ways to Connect with Youth Radio

- Discussion
  - Possible connections with (Tim Kingston) College Track, potentially connecting the youth with Food First or the organizations of the people on the council.
  - Possible presentation by Neighborhood innovations group at a College Track meeting
  - Concern expressed over what Youth Radio youth would do if they were to collaborate with OFPC.
  - Potential involvement – highlight organizations that OFPC could work with.
- Action
  - Punt idea of giving Youth Radio and College Track connections to Development and Outreach group to follow through with.

#### 1b. Next steps for proposed survey of CBOs

- Discussion
  - Maybe it would be appropriate for us to do a comprehensive survey of the groups involved, similar to the meta-analyses that have been performed in the past.
  - Have interactive component, for example, a map that will allow people to see where these organizations are located, what they're involved with.
  - Meta-survey and map should be posted on website for easy public access.
  - Who would be the audience?
    - Anyone who would be coming onto the Food Policy website.
    - Academics, those who want to volunteer, NPs who want to figure out what niches to fill, people who are generally looking to get more informed about the services available to them. The map would be useful so that people don't step on each other's toes.
- Action
  - Draft the pieces of information we want to gather, plot out information we want to gather.

- Use Policy Link's map as a launch pad.
- Start by defining purpose (so that people can actively decide whether or not to participate)
  - Identify in one location who is doing what, where. To consolidate the access to the research/research itself that has been done so that there can be a cease to the overlap.
- Figure out who to approach:
  - Start a list of who we would like to include
  - What we would like to ask these organizations
- Create a directory of Oakland organizations trying to implement change in the food system

### 1c. Assign tasks for compiling volunteering resources on the OFPC website

- Discussion
  - Could be compiled by asking people on the council
  - We could probably get all this information with our survey
  - If we were able to have an interactive map, this could be part of it
- Action
  - Look at Policy Link document to see who they looked at. Turn this into a Google Doc that can be shared with the group. Maybe an intern would be interested in this (would be facilitated if it is already in a spreadsheet format).
  - Nathan and Hank will look at Policy Link map and make comments on the things that are missing and on what organization's values are and what their people are actually doing.
    - At what level are people putting themselves? Hank would like to pursue this categorization project.

### 1d. Review Calendar for the year

- Discussion
  - Summary:
    - *July*: Presentation of the 75% baked strategic plan. This will be orchestrated by PUEBLO in either small or large groups. We will present our recommendations for what should be in our strategic plan and ask for community feedback.
    - *September*: First Strategic Plan done, presented to the City Council, community members involved in shaping it. Done in concert with some cool event (exhibit on the history of food and agriculture in Alameda County, perhaps at the Oakland Museum).
      - For each goal, some concrete steps that can be taken by the city and the county. This will be combined with an implementation plan of how this might actually be accomplished, including the model policy language.
- Action
  - For each qualitative value, we should give it a quantitative rating of how it is actually being implemented. Once each outcome is given a rating and an importance rating, we should take all items we believe to be important and make them priorities for the strategic plan.
    - It might be helpful to save the document as the whole measures scale, importance scale, and locus/jurisdictional scale, and for each one of these eliminate the other two to only have one scale for each question. Alethea – we will probably not make any changes to it now but potentially for the next go-around.
    - Look into how to do this on Google Docs (Access).

- It seems that the weighting scales are too arbitrary to be of consequence. But, as long as things aren't being eliminated solely based on their score, it will be ok as a starting point.
- Maybe for the production section we can disaggregate it into City, Region, State – depending on what scale we're looking at we will get different answers.

## **Agenda Item 2: Whole Measures for Community Food Security**

### **2a. Review any questions from the group**

- Discussion
  - Group does an overview of the importance filter for the whole measures evaluation. Since people have different personal ratings systems, we want to take everyone's answers, take their average answer, and adjust for this (create z-scores).

## **Action Items**

### **Agenda Item 1c: Assign tasks for compiling volunteering resources on the OFPC website**

- Look at Policy Link document to see who they looked at. Turn this into a Google Doc that can be shared with the group. Maybe an intern would be interested in this (would be facilitated if it is already in a spreadsheet format).
- Nathan and Hank will look at Policy Link map and make comments on the things that are missing and on what organization's values are and what their people are actually doing.
  - At what level are people putting themselves? Hank would like to pursue this categorization project.