



Work Group: Data Management and Research

Date: March 10th, 2010

Time: 3:30 – 5:00 pm

Location: Food First, 60th Street Oakland

Attendance

Nathan McClintock, Alethea Harper, Alexandra Hudson, Asiya Wadud

Agenda Item 1: Review and approve minutes from last meeting
(note: Change Work group title to Data Management and Research)

Agenda Item 1: Review research project wish list and possibilities for student projects

1a. Review research wish list (Google doc)

- Discussion:
 - Hank said the GIS project could be on the wish list (what is the sphere of influence and where are they working?). A grad student with GIS access could take care of this, making a map with GIS data. A potential data source could be that
 - Nathan will submit this to the Intro to GIS class at Berkeley (a project for the semester)
 - Soil analysis needing funding (it would be useful to have this on the list)
 - Perhaps high school students could undertake compiling food prices to create an index. They might be able to use HOPE's form.
 - Sample of California Farmers to see where exactly they sell their products (this to test the indicator – number and location of regional farmers sourcing directly to Oakland)
 - How much of Oakland's yard waste
 - Where is it going?
 - How much is produced?
 - How much is actually coming back? And where is it going from there?
 - This might just be a question for Robin (let's start by asking her)

Agenda Item 1c: Review proposed metrics (google doc)

- Discussion:
 - Under Closed Loop – ask Robin how often they will collect that information.
 - It would be easier to do a big picture of how many food distributors there are, rather than see exactly how many are locally owned. There are only a handful of

The OFPC is incubated by:

distributors, so it would probably be easy to track down who is locally-owned from there. We might be able to get this from the US Economic Census data.

- i. Spend some time with the Ag and Economic census
- R.e. 'food literacy' tracking
 - i. Track mentions of food in Oakland Tribune and SF Chronicle (to see differences), MacArthur Metro, Montclairion, Black Panther Commemorator
 - ii. Ask the Center for Eco Literacy
- Action:
 - Intern – Spend some time with the Ag and Economic census

Agenda Item 1c: Review Lexi's proposal for food system data to be summarized on website and in strategic plan introduction

- Discussion:
 - Big difference between this and Food System assessment is our list of recommendations. What we are trying to do is take all of our information and put it all in the same place.
 - We can reconsider the order – perhaps start with recommendations. But we should take each of the priorities we've been talking about in the other groups and say: here's what each group says we need to do, including a brief implementation plan with a budget attached to each.
 - We will try to synthesize "what's going on" but we want the bulk to be 5 and 7 (recommendations and appendices)
 - We have to come up with a new name for the document (Action plan, perhaps?)
 - Daryn Jensen (cartographer for Berkeley Geography dept) – really into connecting students with real projects, perhaps his class could undertake making some maps.
 - Should be as simple as possible – graphs and perhaps a bullet to explain graphs. Not too much text (don't worry about story – graphs should tell story).
 - *Our Valley Our Choice* – booklet put out by Great Valley Center
 - Pacific Institute also puts out nice reports (West Oakland Health Indicators)
- Action:
 - New name for Strategic Plan! Let's solicit ideas.
 - Try to recruit an intern to make graphics for the strategic plan

Agenda Item 1d: Mapping project proposed by Oakland Local - Any updates? Could we **invite Susan Mernit and Rick Jonasse (a Food First fellow) to a future meeting?**

- Discussion: Oakland land inventory is by Oakland North and Stamin's design... should be done this week, will be embedded in Oakland North, but the link will be up on Nathan's website as well.

Action Items

- Intern – Spend some time with the Ag and Economic census
- New name for Strategic Plan! Let's solicit ideas.
- Try to recruit an intern to make graphics for the strategic plan

Minutes submitted by Alexandra Hudson.