



- We can calculate how many CSAs are delivered, but we cannot get the volume of food delivered here.
- *Wages*
 - We could ask CCOF, CAFF, UFW, unions in general to get at what the average wage is.
 - We would use the food-shed geography.
 - This could be measured annually.
- It would be fantastic if we could get a similar breakdown to the USDA's retail food dollar study for food shed.
- How many sustainable farmers are selling at the markets? The farmers markets would probably be able to tell us the %vendors that are pesticide free. We could compare this level to the national level.
- **Promote energy efficiency**
 - We could use Green Business certification
 - LEAD buildings that are related to food system.
 - We could talk to people doing solar panel installations and see how many are being installed
 - Even discussing modes of transportation (e.g. in Santa Cruz there is an entire CSA that is pedal-operated).
- **Support protection of natural resources**
 - There will be a lot of overlap with the other goals in this one
 - We could see the percent of farms direct marketing, percent of farms organic – but we have to determine what exactly our food shed is.
- **Closed loop food system**
 - Data is already being collected by the state. Heather will look into this.
- **Promote community economic development**
 - CW could probably help here.
 - What exactly is 'locally owned'? We could specify a few levels here (neighborhood, county, corporate, etc.). This would be a huge, labor-intensive process.
 - Would the secretary of state website have sole proprietors?
 - Independent grocery retailers association might have this data.
- **Increase public food literacy**
 - This could be a research project. We could do a Lexus Nexus search for this to see how much this is in the news.
- Action:
 - Hank will poke around to see how the OFPC could go about getting information on locally sourced food)

The OFPC is incubated by:

Food First

Agenda Item 1c: Assign tasks for preparing existing data for upload to the OFPC website

- Discussion:
 - Plan is to make everything accessible on the website.
- Action:
 - Intern – make a proposal for how this is to be done.

Agenda Item 1d: Review format of *Whole Measures for Community Food Security* data collection tool

- Discussion: (none)
- Action: The Proposed Metrics should be completed by the beginning of March. Once we have this, we will aggregate and analyze the results. The results will be presented at the March OFPC meeting.

Action Items

Agenda Item 1B:

- Hank will poke around to see how the OFPC could go about getting information on locally sourced food)

Minutes submitted by Alexandra Hudson.