



Meeting Minutes

Work Group: Public Private Partnerships
Date: 05/06/10
Time: 05:00:00 PM
Location: Food First Office; 398 60th St.

Attendance

Jenny Huston, Robin Plutchok, Alethea Harper, Asiya Wadud

Agenda Item 1: Approval of minutes

- **Action:** Minutes Approved

Agenda Item 2: Ideas to Bolster Attendance

- **Discussion:** Every other month, we have the all council meeting. The meetings are a time for quick consent items, clarification, and catch up. What if we had 'on months' and 'off months'? What if during the off months we hold one or two meetings where the entire group meets in one space, but each work group works independently and convenes at the end. It will allow us to see which groups have low attendance and can be absorbed into other groups or reassigned tasks. At the end of the meeting, work groups can report back to the larger group.
- Work Groups meet twice a month: One meeting will be where members work with their primary group and the other meeting will be to work with the secondary work groups. Another option would be to have a conference call for the support groups during the 'off months'.
- Additionally, there needs to be a system to accept new members to replace Council members who are not habitually not showing up to meetings; there needs to be a system of accountability. This could also be a place to move advisory committee members onto the Council.
- Each work group could have co-chairs. The co-chair could be a Food First intern, possibly, and that will take care of the notes aspect as well.
- Every Council member who has one year appointments will be up for reappointment, and will be reconsidered with all applicants. There is no guarantee that any member will be re-seated.

The benefits of meeting as a large group include the following:

Council members will be able to move between work groups more easily.

Council members will be more accountable to a larger group

Agenda Item 3: Strategic Plan

- **Discussion:** Jenny has been collecting Strategic Plans from other organizations that can guide our discussion.

Encourage EBT use at farmer's markets, for seniors, and WIC; create incentives for people to use them, i.e. encouraging EBT-users to use their benefits at farmer's markets by allocating matching funds.

Speak with someone in the Highland Hospital administration about more locally sourced food.

Since the City of Oakland is already paying for landscaping, then why not plant gardens as well (rather than planting non-edibles)?

Action:

- Jenny will send the Strategic Plan research to Alethea.
- Danny, the group chair, needs to convene a conference call of the group before May 20 so that they can work out strategic plan priorities.

Agenda Item 4: Policy Scan Update

Discussion: The Policy Scan team took each of the policy targets, went through the scans of all local policy and state that affect food and then gave each of them a policy ID. The goal is to review all policies and so that, for example, under healthy people-- we ensure that all the policy recommendations are new ones that have not already been proposed. Are there any policies that are problematic? Are there policies that are acting as impediments, i.e. SNAP qualification guidelines?

Action Items:

- Jenny will send the Strategic Plan research to Alethea.
- Danny, the group chair, needs to convene a conference call of the group before May 20 so that they can work out strategic plan priorities.

Minutes submitted by Asiya Wadud.