



Agenda Item 3: Community Engagement

- 2a: PUEBLO
 - Discussion:
 - Confusion regarding exactly what we asking PUEBLO to do and how much it will cost.
 - Action:
 - Cost will be discussed at a future meeting with Rashidah or Asiya
 - It is important to not duplicate HOPE Collaborative's efforts or initiatives, but to make our sessions substantively different, or collaborate with HOPE in future sessions.
 - We can guarantee a dollar amount that will be reserved for PUEBLO, but need to defer on exactly what they will be doing. Could include youth engagement and recruitment of council members in addition to other outreach.
- 2b: Future Launch
 - Discussion:
 - Shereen brought up the Climate Action event that was held last October, and suggested we look at how it was organized, and its focus to get ideas for the Launch as an alternative to the community dialogue sessions and a positive way to involve the community.
 - We could list our events on event boards at KPFA, KQED, Global Exchange, etc.
 - Action:
 - One Launch party/event/conference to occur that will let everyone in the community know what the OFPC does, and what is possible. Let them have the information, know why they should care, and the action needed to change their community, and then move into breakout sessions. By having this preliminary launch (Including possible videos/ art/ music/ food/ speakers) people from the community may highlight areas that need to be looked at and may shape the workgroup's focus. Fundraising and advertising for the event to be discussed at the upcoming event meeting.

Agenda Item 4: Structure and operation of the work group

- 3a: Discuss possible expansion of work group membership to include community
 - Discussion:
 - Having experts come to the meetings will help when needed.

The OFPC is incubated by:



- Keep thinking about how to get Farmer involvement in the council.
 - This workgroup needs someone to play a role in media / communications and doing PR for events, and making contact with radio stations.
 - Having 1-2 youth members sounds good.
 - Action:
 - Having meetings open to the public may be counterproductive (group could be too large to accomplish tasks), but allowing/inviting experts to come in when applicable will be helpful.
 - A farmer's involvement may be to take part/host a tour of a farm and not necessarily come to meetings.
 - More discussion about a possible intern or volunteer to take on the media role if no member has time to do it.
- 3b: Select a Chair
 - Discussion:
 - Sara volunteered to be chair; acknowledging that if she needs help, Brad and others are available.
 - Action:
 - Sara is chairperson for Outreach and Development
- 3c: Set regular meeting days and times
 - Action:
 - Another Doodle survey is needed to find the best dates and times.

Minutes submitted by Jamie Nash.