



## **Fundraising & Financing Work Group**

### **Meeting Minutes**

Friday January 8, 2010

5:00 - 6:30 pm

Alameda County Health Department

3600 Telegraph

Oakland

### **Attendance**

Daniel Kramer, Diane Woloshin, Suzan Bateson, Christopher Waters, Trina Barton, Jamie Nash, Alethea Harper

### **General Discussion**

- A grant writing class is being offered this spring in the Public Health Department at UC Berkeley. This could be a place for OFPC to find a Masters student and work with them on a USDA application, or work with on grant help of some kind
- Can we connect to the Parks & Recreation "Dinner at Six" program?

### **Agenda Item 1: Foundations approached for funding**

#### 1a: Other foundations to approach

- Discussion:
  - Tides Foundation
  - Potrero Nuevo Fund: Chris has a contact there
  - Kaiser Foundation: they have some funds for events
  - Knight Foundation
  - East Bay Community Foundation: Diane's contact there may be able to find a match for us
  - Mitchell Kapor foundation: OFPC interests do align, try and apply again
  - Compton Foundation: was funded People's Grocery, so interests could possibly align
  - Wayne and Gladys Valley Foundation
  - Atlantic Foundation: funded Elev8 program, may be trying to spend down their endowment
  - Susan and David Dell Foundation
  - California Endowment
  - Heller Foundation
  - Akonadi Foundation: Suzan and Trina have contacts here

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- Clorox Foundation: Suzan can talk to them
  - Chez Panisse Foundation: write letter copying Alice Waters and head of the foundation to let them know about OFPC
  - Bechtel Foundation: may fund the HIA, youth program, or another *specific* project that deals with collecting data and healthy neighborhoods/nutrition in schools. Diane, Chris, and Suzan have contacts here.
  - Fred Gellert Family Foundation
  - Packard Foundation: Daniel can connect us with their conservation staff. Youth program could be a good match. They're interested in environmentally sound food production practices.
  - Marisla Foundation
  - Sutter Medical Foundation
  - There is a "Safety Net" group of foundations Suzan could mention us to
  - California Wellness Foundation may offer money for 'general support'
  - Kaiser, or other organizations may support the HIA, because it is a specific program, as they may not offer money for 'general support'
- Action:
  - Alethea and Food First interns will research the above foundations to see if interests align, and work on the angle needed to get support
  - Alethea and Food First interns will create a spreadsheet with all foundations that could possibly donate, and a space will be for members to make a note if they have a contact within that foundation. Alethea will decide what kind of document this will be and where and how to access it (probably Google spreadsheet).
  - Alethea will look into reapplying to organizations that did not respond and several who rejected LOIs last year because it is one year later and the OFPC is much more developed than it was at the time of those applications (CA Endowment, CA Wellness, EBCF, Evelyn & Walter Haas, Furthur, RSF Social Finance, Rockefeller Bros, Vanguard)
  - Trina will use her contact at the California Endowment (Dr. Tony Iton, formerly of ACPHD; he approved our Measure A funds) to see how much discretionary funds he has to work with
  - We will present these suggestions to the whole group at the 1/21/2010 meeting and ask for any other foundations to look into, especially if other members have contacts within a foundation
  - All members need to think of contacts to other foundations and keep on their radar
- 1b: Comments on grant application procedure
  - Action:
    - Alethea can send application drafts to group if she needs feedback
- 1c: Comments on draft Letter of Support for application to the San Francisco Foundation
  - Discussion:
    - How many members should sign the draft letter?
    - Who should sign the letter outside of the group?